

Weekend Four - The Weather Looks Gooooood for a Viking Invasion

Get set to welcome the Viking hordes this weekend! We're looking at favourable weather for favourably sized crowds. The attendance numbers for both days are exceeding the 2025 gate count for the same weekend by over 1000 guests each day. Currently the weather forecast is a welcome one with no rain for the weekend and temps reaching only the low 80s on Saturday, and the high 70s on Sunday.

It's been mentioned by several merchants that you aren't all aware of when **School Days at the Faire** are scheduled this season. While it wasn't specifically noted in your contract, it has been noted in several places over several issues of the Missives. I'll move the info out into the open now: **School Days at the Faire** are scheduled for **Wednesday September 30 and Thursday October 1**. Gates will be open **9:00a-3:00pm both days** and registered attendance is quite high. I will continue to include the School Days attendance numbers in the By The Numbers section of this newsletter so you can make plans for these busy days of business.

Sign up for Trick or Treating will be provided at the Merchant Morning Meeting through September, so I can get an accurate accounting of who wishes to participate. Please see more details in the Trick or Treat article in this issue.

Speaking of the **mandatory Merchant Meeting** - if you have redeemed Coin of the Realm the weekend prior, your check will be awaiting you at the meeting. If you aren't there to pick it up? Well, I'll know you weren't there, and you'll get it when I have a chance to get around to visit you over the weekend... As always, it is my goal to get out and visit each of you during the afternoon on either Saturday or Sunday each weekend. When the shire is busy, I will not always get to visit your booth, though I am making every effort. When I do pop in, I'll be looking at your wares, comparing them to your Exhibit A list, and wanting to hear of your joys and woes, your challenges and successes.

**Mandatory
Merchant Meeting**
Saturday, September 5
9:45 am
Hart Inn



Participate in the Queen's Parade 2:45pm Daily Line-up at Bosworth Field at 2:35pm

Merchants of the Shire and Guest Merchants are invited to participate in the **Queen's Parade** at 2:45pm. From Bosworth Field to the Globe Stage on the afternoon promenade through the Shire, Her Majesty and all her subjects greet the day's guests with revelry, noise and fun. **Parade participants will gather at the joust field at 2:35p** and you may bring a small banner, sign or flag with your business name upon it. Please be attentive and mindful of the Production Team member(s) who will be organizing the promenade, and follow any instructions and directions they provide as to placement in the lineup and behaviour while in the parade.

The Queen herself is situated at the rear of the gathering, so please line up ahead of Her Majesty and Her Guard. You are encouraged to join in the entire route of the parade (marked in light green arrows on the Daily Writ map,) and leaving the parade before it is arrived at Globe is discouraged.

Again, please be mindful and respectful of the Team as they organize and wrangle this festive and unweildy gathering. Questions, comments, concerns? Get in touch with your Merchant Coordinator for further details, answers and guidance.

**MERCHANT
COORDINATOR**

CONTACT INFO
& HOURS

Rachel "Raye" Harrison
email: r.harrison@parenfaire.com
cell: 813.760.1469

Wednesday	10:00a-4:00p
Thurs-Friday	9:00a-6:00p
Faire Days	8:00a-8:30p
Mon-Tues	Unavailable

Please respect Merchant Coordinator
Days Off and End of Day times.
Prithee, do not use social media
messaging platforms to conduct
Faire-related Merchant Business

MERCHANT PORTAL

Find a myriad of information on
the day-to-day business of being a
Mt. Hope Merchant by visiting:
parenfaire.com/merchantportal

By the Numbers



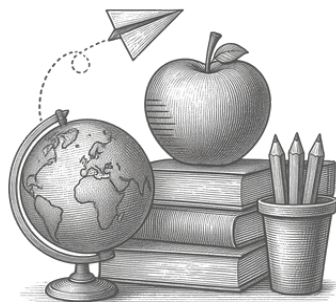
Upcoming Weekend (as of Thursday @ 4pm)

Saturday Tickets Sold: 7900
Sunday Tickets Sold: 5000
does not include season passholders



Week Three Attendance:

Saturday: 6109 Humans & 40 dogs
Sunday: 2775 Humans & 20 Dogs



Student Days

Sept. 30: 5521
Oct 1: 7345

Weekend Themes

Weekend Four - September 5-6
Viking Weekend

Weekend Five - September 12-13
Wizarding Weekend

Weekend Six - September 19-22
Shamrocks & Shenanigans

School Days at the Faire
September 30 & October 1

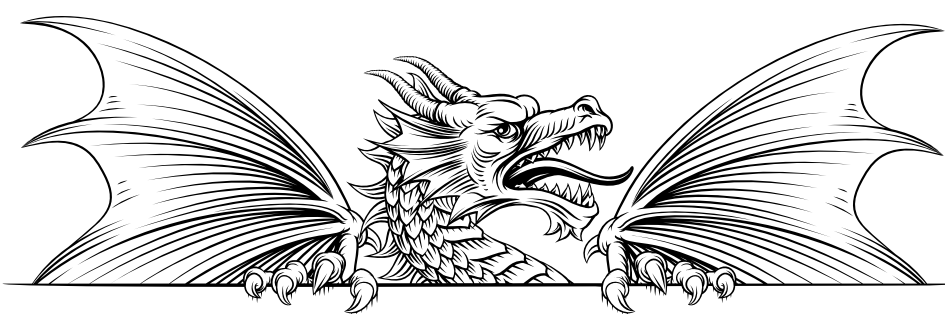
Weekend Seven - September 26-27
OktoberFest

Weekend Eight - October 3-4
Time Travellers

Weekend Nine - October 10-11
Hallowe'en Days & Spooky Knights: The conjuring of Scratchy

Weekend Ten - October 17-18
Hallowe'en Days & Spooky Knights: The Silence of Mt. Hope

Weekend Eleven - October 24-25
Hallowe'en Days & Spooky Knights: 28 Days Thither



GUEST MERCHANTS

Set Up Days are limited to Weds-Friday.
To arrange your Set-up time for an upcoming weekend, please contact the Merchant Coordinator by email or text to schedule a check-in time.
At check-in, you will receive your packet and be shown to your spot onsite.

There will be NO SATURDAY SET-UPS
Do Not Ask for an Exception.
NO EXCEPTIONS for Saturday Set up.
Period.

WHEN SETTING UP YOUR BOOTH OR DELIVERING STOCK :

UNLOAD THEN MOVE VEHICLES TO PARTICIPANT PARKING

YOUR EMPLOYEES MUST PARK IN PARTICIPANT PARKING, NOT AT THE BOOTH

FOLLOW SPEED LIMITS & CLEAN UP YOUR OIL & FLUID DRIPS

FRIDAYS ARE A VERY BUSY DAY ONSITE- NOTE THAT FIRST AID GATE WILL BE BLOCKED DURING THE FOOD DELIVERY TIME - PLEASE USE JOUST GATE TO EXIT WITH CAUTION!

Autumnal Decorating Guide

The inevitable shift of the seasons is fast approaching, and even now a few trees are beginning to change color. While still humid, and often quite warm, nighttime brings cooler temps, and the breeze whispers of Autumn harvest and, of course, everything pumpkin spiced. As the foliage turns, and pumpkin patches spring up across the countryside, you may begin to decorate your booth and surrounding areas in the theme of Autumnal Harvest. Please steer clear of spooky, horror and gore and use naturally occurring items to decorate - harvested cornstalks and colourful dried ears of corn, straw bales, gourds and pumpkins and the like. Avoid ghosts, witches, and monsters, leaving that sort of thing to the Mt Hope Production Team to dress the Faire in her Spooky Knights theme.

HALLOWEEN DAYS AND SPOOKY KNIGHTS TRICK OR TREAT

October 10-25 - 2:00p-4:00p Daily

Sign Up for Trick or Treating

It's time to sign up of Hallowe'en Days and Spooky Knights shirewide Trick-or-Treating. If you wish to participate in the daily children's activity during the specially themed weekends, please scan the QR code provided and sign up.



SCAN THE QR
TO SIGN UP



You'll be included on the special activities map for trick-or-treaters, and provided with a Participating Booth sign to post. Trick or treating hours are from 2:00p-4:00p only each Faire day from October 10-25. You are free to choose what small item or candy you will be handing out, just be sure to list it on the sign-up form.

Discounts for Fellow Participants

Many Faire-owned Food Booths provide a discount on their menu items. See your *Food Discount Card* for a full list of participating Food Booths and other details on food and beverage discounts.

Braiding Elegance offers Morning Pricing to Participants 2 hours prior to gate opening:

- Braids \$35 and under for \$10
- Braids \$36-\$55 for \$20
- Braids over \$55
- Hair Tinsel 10 for \$15 or 6 for \$10

First Come First Served
so, get on the list early!

Corsets & Cogs offers a
20% Discount to Participants.

Dress Your Dreams with KISS DESIGNS

Open early (around 9 am) Saturday mornings for Participants. Offering last minute repairs and fixes as well as a discount. Discount depends on the item.

10% Participant Discounts at:

As You Like It -Up Your Kilt

Earthly Leather

(Layaway Available - paid by 10/25)

Midnight Orchid Designs

Red Falcon Armouries & Accessories

Rigr Crafts & Viking Jerks Beard Care

Please be respectful of the merchants offering discounts and be prepared to show your Participant ID as proof of employment on the fairegrounds.

